

Education

Master of Arts (MA), Digital Experience Design
Hyper Island, Manchester, United Kingdom
2016–2017

English and Psychology
VUC College, Aarhus, Denmark
2014–2015

Media Graphic Design
Tech College, Aarhus, Denmark
2002–2005

Courses and Certifications

Building AI
University of Helsinki, Online
October 2025

AI x Design Thinking
IDEO U, Online
August 2025

Experience

Digital Designer / UX Designer
Independent Design Studio, Barcelona, Spain
2023–Present

Digital Designer / UX Designer
Independent Design Studio, London, United Kingdom
2018–2023

Volunteer Invigilator
Liverpool Biennial, Liverpool, United Kingdom
2016–2016

Graphic Designer
Freelance, Aarhus, Denmark
2012–2014

Visual Communications Designer
CLC bio, Aarhus, Denmark
2009–2012

Services

Creative direction, SEO optimisation, UX design, digital design,
graphic design, logo design, photography, prototyping, responsive
web design, typography, user experience design, web accessibility

Software

Adobe Creative Suite (Ai Id Ps Dw Xd Lr), Blender 3D, Brackets,
DxO PhotoLab, HTML/CSS, Javascript

Contact

info@michaelhol.land
www.michaelhol.land
[in/michaelholland](https://www.instagram.com/michaelholland)

I'm an independent designer from Denmark, now based in Barcelona after several years in London. I hold an MA in Digital Experience Design, where my thesis explored the digital transformation of the contemporary art gallery.

My path has taken me from designing graphics spanning across skateboarding and biotech to a focus on digital projects UX, and creative direction, collaborating with leading clients in technology, luxury fashion, and contemporary arts.

I'm engaged with design, usability, and visual culture, and I approach new technologies with curiosity and a critical eye – aiming to create work that is purposeful and timeless.
Available to discuss new projects and opportunities.